



WRITER · RESEARCHER · KEYNOTE SPEAKER

Dave Morris

People, AI, and the systems that shape how we work.

Dave Morris writes and speaks about why capable people get stuck, how AI changes the way we think, and what it takes to make organisational strategy work. He is the author of *Good People Dumb Systems*, founder of Poko, and a PhD candidate at the University of Wollongong. His work connects corporate strategy, practical AI development, and research with questions people recognise from everyday working life.

Choose the conversation for your audience

Good People, Dumb Systems

Why capable people keep running into the same problems, and how working conditions shape what they can do.

Who's Doing the Thinking?

What people delegate to AI, what needs human judgement, and how to keep the combined system capable.

Great Strategy. Now What?

The plan is agreed. Then Monday happens. Why good strategies get stuck, and what leaders need to look at next.

Formats

In-person or live virtual keynote: 45–60 minutes total, including the agreed Q&A.

Leadership keynote and discussion: 75–90 minutes total.

Current fee guide and indicative currency display:
davemorris.com.au/kit/booking/

Included

- Organiser briefing and audience-specific preparation
- Programme copy, photographs, and production coordination
- One-page summary and follow-up clarification email

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Speaker information reviewed 30 October 2026. Final scope and fee are confirmed in the proposal.